



## **eButtonz Dreamweaver Extension**

### **Users Guide**

**Developed by:**

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## **Introduction to eButtonz**

eButtonz is a free-to-use shopping cart. You may add the code to your web site and use the shopping cart for FREE.

For those who do not wish to pay for eButtonz we display advertising in the shopping cart, which generates revenue for us. These adverts can be removed at any time by paying eButtonz a small monthly or annual fee. Visit [www.ebuttonz.com/services.htm](http://www.ebuttonz.com/services.htm) to find out about eButtonz upgrades. Advertisements offering services or products that compete with your business may be displayed.

## **Customizing the Look & Feel and Upgrading**

Most business will want to remove the advertising and modify the look and feel of the eButtonz shopping cart pages to match the look and feel of their web site. To do this, you need to select and pay for upgrades. Upgrades can be added and cancelled at any time. The current upgrade price schedule can be found at: [http://www.ebuttonz.com/upgrades\\_intro.htm](http://www.ebuttonz.com/upgrades_intro.htm)

## **How does eButtonz Work?**

eButtonz is simple. You add special buy buttons to your web pages using the Dreamweaver Extension. These buttons are linked to a catalogue stored at eButtonz.com.

Once you have added the special buy buttons to your web pages the shopping cart is ready to go. You can take payments in several ways as soon as you are set up. More information about payment options can be found at: <http://www.ebuttonz.com/faq.htm#payment>

Buy buttons can be form buttons, images or buttons that include the price of your product or service.

You must ensure that the eButtonz online catalogue is up to date with your new products or services. For Dreamweaver extension users we have provided a "Synchronize" menu to update your new products and changes with eButtonz.

### **The eButtonz Extension**

eButtonz e-commerce is a plug-in shopping cart that integrates with Dreamweaver's editor so it is always available when building or modifying your web site.

Create, edit and delete accounts and products with ease. You don't need to insert any code manually.

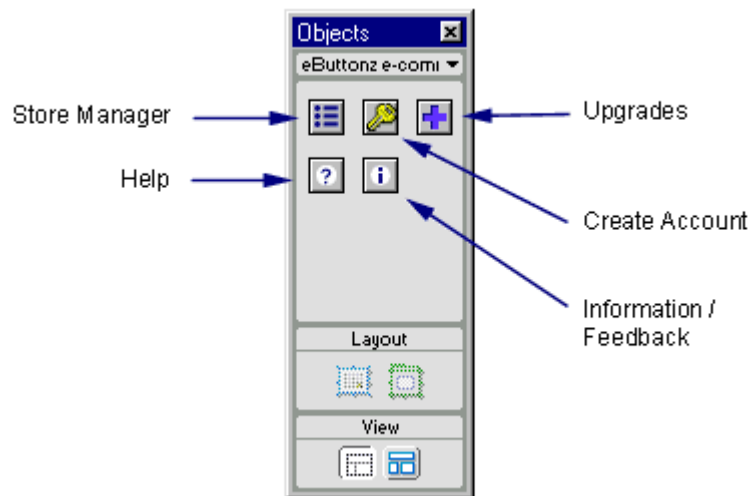
eButtonz e-commerce works with all web servers and internet hosts, and supports the custom design features of Dreamweaver.

eButtonz e-commerce components can be found by selecting the eButtonz e-commerce menu from the object palette.

Your web pages remain on your own web host - we make no web hosting charges although we host your catalog data. Other hosted catalogue systems generate your pages "on the fly". This restricts your design and, importantly, prevents search engines from cataloguing your pages. eButtonz is unique because it allows your web pages to stay where they always were, and hence does not suffer from these problems.

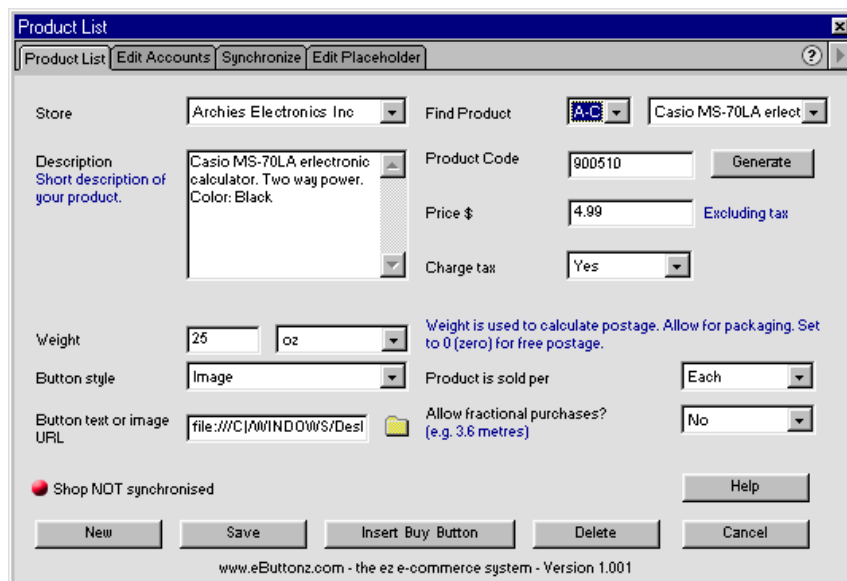
## The eButtonz Object Palette

The eButtonz Object Palette consists of 5 buttons:



### 1. Manage Store

Selecting Manage Store launches the following menu:



From the Manage Store menu you can:

- Create, edit and delete products in the **"Product List"** menu
- Edit and delete stores in the **"Edit Accounts"** menu
- Synchronize your product and store data with eButtonz in the **"Synchronize"** menu
- Change the default eButtonz placeholder in the **"Edit Placeholder"** menu

## **2. Create Account**

This button launches the Account Registration menu. Here you create your first and any subsequent stores.

## **3. Information / Feedback**

This button shows the eButtonz extension version number and enables you to report any problems you may experience with the extension.

## **4. Upgrades**

eButtonz is a free-to-use shopping cart. You may add the code to your web site and use the shopping cart for free. You can also add extra features such as the control of the look and feel of your e-commerce pages, stats, stock control, search engine, marketing and administration with eButtonz upgrades. Visit [www.ebuttonz.com/upgrades\\_intro.htm](http://www.ebuttonz.com/upgrades_intro.htm) for all upgrade prices.

## **5. Help**

A button that links to a comprehensive set of web pages offering help with the eButtonz Dreamweaver Extension. The help web site is located at:  
[www.ebuttonz.com/help/dreamweaver/](http://www.ebuttonz.com/help/dreamweaver/)

## Getting Started

### Organize your web site

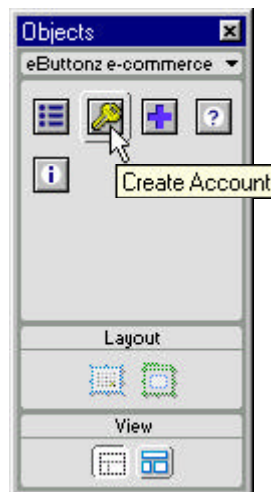
During account creation and registration, the eButtonz extension will ask for the location on your computer of the web site you wish to use. If you have not already defined a web site in Dreamweaver it is recommended you do this first.

For assistance in defining your web site open your copy of Dreamweaver and choose: Help > Using Dreamweaver > Planning and Setting Up Your Site.

### Create Account

1. Ensure the Objects menu is open within Dreamweaver (select Windows > Objects). Select eButtonz e-commerce.
2. Click the key icon to create a new account.

Note: The words “Account” “Store” and “Shop” each refer to a free account you create with eButtonz during the registration process and the subsequent Store (USA) or Shop (UK) you create with that account.



## Which version do I choose?

eButtonz versions are tailored to the country where you TRADE FROM.



### US version

Automatic calculation of postage rates throughout the USA and the rest of the world based on parcel weight and USPS rates. You may also:

- Set minimum and maximum postage rates
- Add a fixed cost for packaging
- Override the weight calculations
- Make postage free for everyone or free over a certain value, or set the price based on the number of items.

eButtonz also handles automatic calculation of state sales taxes when the purchaser is in your state.

Prices will be displayed in US\$ unless you choose the multi-currency upgrade.



### UK version

Automatic calculation of postage rates throughout the UK and the rest of the world based on parcel weight and Royal Mail and ParcelForce rates. You may also:

- Set minimum and maximum postage rates
- Add a fixed cost for packaging
- Override the weight calculations
- Make postage free for everyone or free over a certain value, or set the price based on the number of items.

eButtonz handles automatic calculation of VAT, including the special rules when exporting to VAT-registered businesses in other EU countries.

Prices will be displayed in UK£ unless you choose the multi-currency upgrade.

## **Registration Process**

### **Business Details**

#### **Store Name**

Please provide the trading name of your business. This is the name that will be displayed on your e-commerce web pages and the emails sent to your customers.

#### **Business Name**

Please provide the name of your business as it will be displayed on your customers' credit card statement.

#### **Your Web Site's URL**

Please provide the address of your web site. This is used in conjunction with the following field to allow the extension to calculate relative URLs. It is therefore essential that the two fields relate to the same file or directory.

*eButtonz also uses this address is to direct shoppers who are coming back to your store after paying. If you prefer a different address to be used for this purpose, you can amend the URL in the eButtonz online administration area at a later time.*

#### **Local Root Folder**

Specify the folder on your local disk where your web pages are kept. This information is required to track your store(s) and buy buttons. It prevents you accidentally adding buy buttons belonging to one store to another in Dreamweaver. This is used in conjunction with the preceding field to allow the extension to calculate relative URLs. It is therefore essential that the two fields relate to the same file or directory.

#### **Email Address for Orders**

Once an order has been made at your web site eButtonz will automatically inform you. This is the email address where the order notification will be sent. The email includes:

- Contact details
- Delivery Details
- Content of the basket (order details)
- Date and time of transaction

We strongly recommend you store this email for your records.

You may also access this information via the eButtonz administration server for a period of 42 days. After this time the data will be automatically deleted.

#### **Email Address for Enquiries**

Once an order has been made at your web site eButtonz will automatically confirm the purchase to the shopper. This is the email address we provide to your customer so they can contact you.

The email to your customer confirms the order with the following information:

- Contact details
- Delivery Details
- Content of the basket (order details)
- Date and time of transaction

## **Contact Details**

This information is requested so we can keep in touch with you. You will be able to amend these details from the eButtonz administration server.

## **Our Privacy Statement**

MoltenGold Ltd is registered under the Data Protection Act. We will not sell or rent your personally identifiable information to anyone. We will only send personally identifiable information about you to other companies or people when:

- We have your consent to share the information;
- We need to share your information to provide the product or service you have requested;
- We need to send the information to companies who work on behalf of us to provide a product or service to you. (Unless we tell you differently, these companies do not have any right to use the personally identifiable information we provide to them beyond what is necessary to assist us);
- We respond to subpoenas, court orders or legal process.

## **Your Name**

As you would like to be addressed

## **Email Address**

Your personal email address.

## **Telephone Number**

Please include your full number including area code.

## **Address**

**City**

**State**

## **Receipts**

At your choice, we can include or exclude your address in the eButtonz order confirmation email to your customer. Of course, if you accept checks, we will have to give the customer your address or they won't know where to send the check!

Note to VAT-registered clients: to be a legally valid VAT receipt, the email must include your address.

## Payment Methods

eButtonz is a fully functional shopping cart which can:

- Integrate with an online payment processor
- Store payment details in a secure environment on our web server for you to collect and process through your existing credit card payment terminal
- Create an online order form to be printed and mailed to you with a check or money order.

### Credit cards and debit cards

Choose this option if you want to receive payments by credit or debit card and any of the 3 statements below applies to you:

1. I have an existing Internet trading account (ITA) with a bank and want to have online payments go directly to this account.

If you have an existing internet trading account (ITA) with a bank and need to plug into it with eButtonz go to: [www.ebuttonz.com/worldpayintro.htm](http://www.ebuttonz.com/worldpayintro.htm)

2. I want to process the payments myself off-line. I have a credit card merchant account with my bank.

Off-line payment processing utilizing a credit card terminal if you have one. eButtonz provides the secure payment environment. It is your responsibility to inform your acquiring bank and check on any additional charges or requirements to use this service.

This method works by combining encrypted pages on eButtonz and your existing credit card merchant account. It offers you potentially a cheaper, yet manual option. The customer provides the necessary payment details that are encrypted and stored in a secure area on the eButtonz web site. You will be automatically notified by an email from eButtonz once a sale has been made. The email contains all the details of the sale except the credit card number. The full details of the sale, including the card number, are accessed online via a secure, encrypted, password-protected gateway. You then enter the payment details into a merchant terminal to authorize the payment.

If you only use your terminal for "cardholder not present" transactions, you might consider selecting option 1 instead. You could use your own web site to administer phone and mail orders. This saves rental on the terminal and can make stock control easier.

3. I want to take credit and debit card payments but do not have a credit card merchant account.

If you require an internet trading account to collect credit and debit card payments but do not have one now visit: [www.ebuttonz.com/worldpayintro.htm](http://www.ebuttonz.com/worldpayintro.htm)

### Checks and Money Orders

Choose this option if you do not wish to accept payment by credit or debit card. This also provides an option for visitors who do not like to provide their credit card details online.

eButtonz still provides a shopping cart, tracks the order and creates the printable order form. We report each transaction to the merchant. The report provides the visitors contact details and the contents of their basket. Should an order not arrive in the mail this eButtonz report will enable you to follow it up.

### Both

Provides all the functionality detailed above.

## Next

Before clicking next please ensure your internet browser is open. On clicking next the eButtonz validation web page will be loaded into your web browser. Please allow a few seconds for the validation web page to appear. It will look like this:

eButtonz Account Validation - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Forward Stop Refresh Home Search Favorites Media History Mail Print

Address <https://secure.mollengold.com/eButtonz/validate.ec.html?2584-9243>

**ebuttonz** the ez e-commerce system

Use this secure form to validate your account

eButtonz Account Validation

Account number:  Please write down your account number

Password:

NB: Password is case-sensitive

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The account number is automatically generated for each new account. Please enter the password you provided during the registration process as detailed above.

Once you have validated your account you will access a web page that summarizes your account information:

*If validation screen does not appear, follow these instructions:*

1. Ensure your Internet browser is open
2. Ensure you are connected to the Internet
3. Click "Try Again".

## Manage Store

### Overview

The Manage Store window is the main work area of the eButtonz Dreamweaver Extension.

The window is split into 4 menus as follows:

- Create, edit and delete products in the “**Product List**” menu
- Edit and delete stores in the “**Edit Accounts**” menu
- Synchronize your product and store data with eButtonz in the “**Synchronize**” menu
- Change the default eButtonz placeholder in the “**Edit Placeholder**” menu

## Product List

Product List

Product List Edit Accounts Synchronize Edit Placeholder

Store Archies Electronics Inc Find Product Casio MS-70LA erlect

Description Short description of your product. Casio MS-70LA erlectronic calculator. Two way power. Color: Black Product Code 900510 Generate

Price \$ 4.99 Excluding tax Charge tax Yes

Weight 25 oz Weight is used to calculate postage. Allow for packaging. Set to 0 (zero) for free postage.

Button style Image Product is sold per Each

Button text or image URL file://C:/WINDOWS/Desl Allow fractional purchases? (e.g. 3.6 metres) No

Shop NOT synchronised Help

New Save Insert Buy Button Delete Cancel

www.eButtonz.com - the ez e-commerce system - Version 1.001

1. **Store.** If you have multiple stores ensure you have the correct store selected in the Store list.

2. Click **New**.

3. **Description.** Add a description for your product. This is the description of your product seen at the checkout web page and in your order confirmation email. Note: Maximum 75 characters.

**Tip:** To paste content into fields right-click over the field and choose paste from the menu that appears.

4. **Product Code.** Add a product code. Please enter a unique code for each product. IMPORTANT: Letters and Numbers only, NO SPACES.

If you do not have a code for your product you can click "Generate" to create a random product code.

5. **Price.** Enter price as a number. Do not include \$ or £ sign. For UK users select whether VAT is included in the price or not.

### 6. Charge Tax / VAT

**US Users:** Select to charge tax or not. eButtonz will compare your customer's zip code with your zip code to determine if they are in the same state as you. If they are, sales tax will be automatically added unless you answer "no" to "Charge tax".

**UK Users:** Select to charge VAT or not. eButtonz will add VAT if your customer is in the European Union. If, during registration, you chose the option "my customers are VAT-registered businesses" and the customer is outside the UK but within the EU, then eButtonz will collect their VAT registration number if they have one and deduct the tax.

7. **Weight.** Enter the weight of your product. Weight is used to automatically calculate postage if you use the default "weight and destination" postage model. Set weight at 0 (zero)

for free postage for this item. Remember to include an appropriate extra weight to cover packaging. Also, make sure you have selected the correct units: oz, lbs, grams or Kg.

**8. Button Style.** It is important to understand how the eButtonz code interacts with Dreamweaver in design view. When an eButtonz buy button is inserted into a web page, code similar to the following is added to your web page at the code level:

```
<ebutton id="gr1" sid="7051Cellphone" >
<script language="JavaScript">
<!--
makeB("7051Cellphone","gr1","On Sale","2");
//-->
</script>
</ebutton>
```

So you can identify where the code has been added to your web page when you are in edit view, eButtonz uses a default placeholder, which looks like this:



To assist the design process you may replace the default eButtonz placeholder graphic. To do this, select "Edit Placeholder" from the Manage Store tabs and use the folder icon to change the image. Make sure you enter the correct dimensions of the new image and click update. At present you need to quit and restart Dreamweaver to effect this change.

Remember, the placeholder and button style as defined in "Product List" may be different.

"Button Style" is used to define the style of your buy buttons when seen in your web browser, not Dreamweaver.

**Text only.** Select this option for a standard form button. Type in the text you would like displayed in the field named "Button text or image URL". Please note if you change the content of this field, buttons that you have already inserted WILL NOT automatically be updated.

*Example:*



**Text & Price.** Select this option for a standard form button that also displays the price of your product or service. Please note if you change the content of this field, buttons that you have already inserted WILL NOT automatically be updated.

The price is served from the online catalog database. This means your web pages will never be out of date when you change your prices. If you use the multicurrency upgrade, the prices will be shown in your customer's chosen currency. It also means that the price will not be displayed when you view the pages offline. Instead, the word "(offline)" will appear where the price would have been.

*Example:*



**Image.** Select this option to use your own image as the buy button. To select an image use the browse folder located to the right of the "Button text or image URL" field. By using this option eButtonz will determine the relative path of the chosen image compared with a web page it is added to.

Alternatively, you may manually enter an absolute URL for your chosen image in the field "Button text or image URL". Your absolute URL may look something like:  
<http://www.mywebsite.com/images/buybutton.gif>.

*Example:*



9. **Product is sold per.** Select the units your product is sold by.

10. **Allow fractional purchases?** Are fractional purchases allowed? e.g. 5.5 metres.

11. **Web page URL.** This the URL of the web page where this product is located. The eButtonz extension will determine this URL when you insert your product into a web page.

12. **Save a product.** Once you have entered the entire product information click save.

## Inserting Buy Buttons into your web page

1. Once you have created a product you may add its buy button to any web page within your defined site. (For assistance in defining your web site open your copy of Dreamweaver and select, Help > Using Dreamweaver > Planning and Setting Up Your Site.)

2. Ensure you have a web page open that is within your defined web site. Make sure you are in Dreamweaver "design view". (Select View > Design).

Place your cursor where you would like to add your buy button.

3. Ensure you have your chosen product displayed in the "product list" menu of the eButtonz "Manage Store" menu.

4. Click "Insert Buy Button".

5. The eButtonz placeholder will be added at the insertion point. (To find out how to change the placeholder click [here](#))

6. It is possible to cut and paste your buy buttons from within your web pages and from web page to web page but please take note of the following:

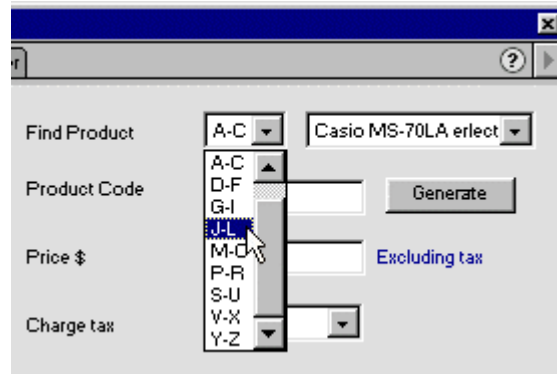
**Important.** eButtonz record of where the button is located will not be correct unless you use the extension to insert it in the correct page. This will lead to shoppers being "returned" to the wrong page after looking at the detailed contents of their baskets. It will also cause the search upgrade to give incorrect results.

**Important.** Each page that has the eButtonz code must have some special code added to the "head" section of your web page. When you add a buy button to your web page using "Insert Buy Button" this head code is automatically added to your web page. If you copy a buy button from a web page and paste it into another web page that has no buy button in it eButtonz will not work because no head code will be present. One solution is to add any buy button to the new web page, thus ensuring the head code is added. A better solution is to use the extension to place the buttons in the correct page.

## Find Products

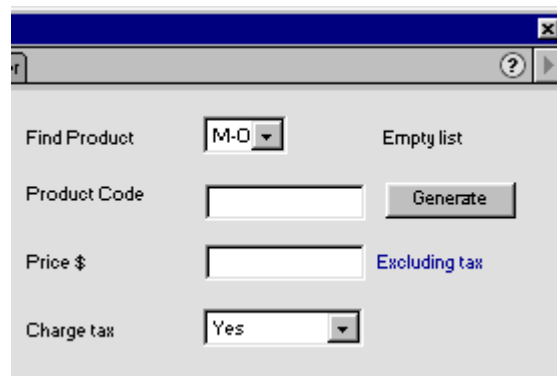
eButtonz organizes your products by the description you give each product.

To find a product click the first find product menu and select a number or letter range as shown below. Products matching this selection are listed in the product list menu.



The screenshot shows a window titled "Find Product" with a search interface. The "Find Product" dropdown menu is set to "A-C" and is open, displaying a list of letter ranges: A-C, D-F, G-I, J-L, M-O, P-R, S-U, V-X, and Y-Z. The "J-L" option is currently selected. To the right of the dropdown is a text field containing "Casio MS-70LA erlect". Below the dropdown are fields for "Product Code", "Price \$", and "Charge tax". A "Generate" button is located to the right of the "Product Code" field. The text "Excluding tax" is displayed in blue next to the "Price \$" field.

If no product matches the alphabetical or numeric selection then the words "Empty List" appear as shown below:



The screenshot shows the same "Find Product" window. The "Find Product" dropdown menu is now set to "M-O". The text "Empty list" is displayed in the area where the product list would normally appear. The "Product Code" field is empty, and the "Generate" button is visible. The "Price \$" field is empty, and the text "Excluding tax" is shown in blue. The "Charge tax" dropdown menu is set to "Yes".

## Delete Products

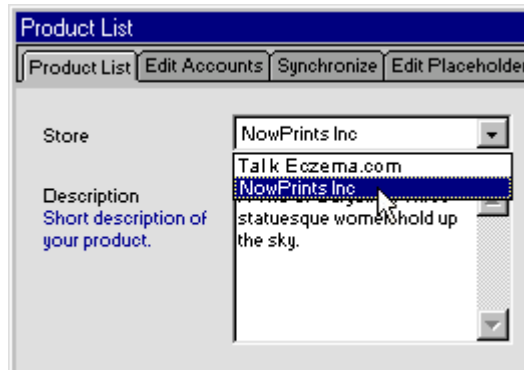
Locate the product you wish to delete using Find Product.

Ensure the product you wish to delete is displayed in the Product List menu.

Click the delete button.

## Change Store

You may create multiple stores within the eButtonz Dreamweaver Extension and work with different stores during one Dreamweaver session. To change from one store to another click the store selection menu as show below.



Please note that you cannot insert buy buttons belonging to one store into web pages belonging to another store.

If you attempt to insert a buy button into a web page belonging to another store you will receive the following warning "This web page is not saved in the folder associated with this store".

## Copying products in your web page

An easy way to copy buy buttons from one web page to another is to select the buy button as shown below and choose: Edit > Copy. Open your new web page and select your new insertion point then choose: Edit > Paste.



Important: For eButtonz to work properly 2 elements must be present in each web page:

- 1. The eButtonz buy button (as shown above) and,
- 2. Some special eButtonz code that goes in the head section of your web page.

Both these elements are automatically added to your web page if you choose "Insert Buy Button" in the Product List menu when adding your buy buttons.

However, if you copy a button using Edit > Copy and paste it into a page that has no other buy button then the necessary head code will be missing and eButtonz will not work. Also, remember that the eButtonz database will associate the product with the web page where you first placed it. This is where your customers will be returned after looking at the detail of their basket and where the search upgrade will send customers looking for the product.

Note: You can determine whether a web page has the eButtonz head code in it or not by selecting: View > Head Content. The eButtonz head code is represented with the following icon:



### Inserting the eButtonz head code:

#### Method 1:

Open the web page that is missing the eButtonz head code.

Find a product using the Product List menu that you would like added to the web page.

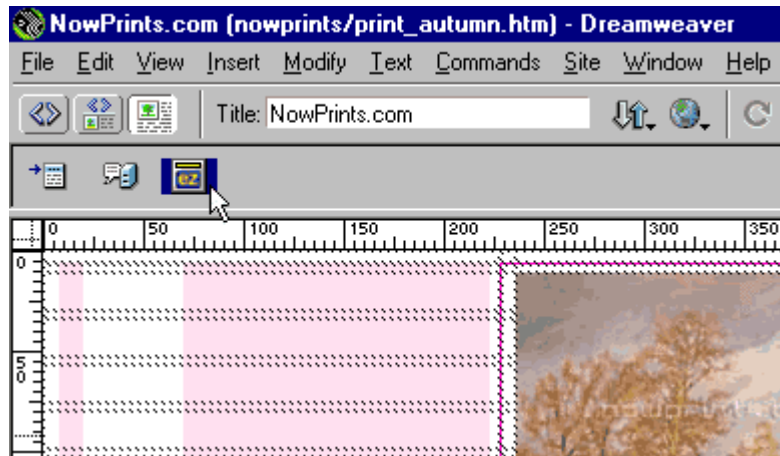
Click "Insert Buy Button". The head code will now be automatically added to your web page.

Note: Deleting a product within a web page does NOT remove the eButtonz head code.

## Method 2:

Ensure you are in design view and have a page open that has had a buy button already added using "Insert Buy Button" in the Product List menu.

Select: View > Head Content. The eButtonz head code is represented with an icon as shown below.



Click on the eButtonz head code icon and choose: Edit > Copy.

Open the web page that is missing the eButtonz head code. Place your cursor in the Head Content area and choose: Edit > Paste. You should see the eButtonz head code added to the web page's head content.

Note: Head code must only be shared between web pages belonging to same store.

## Edit Account

### Store

This lists all the stores you have created with the extension on your computer.

Deleting a store removes it from your copy of Dreamweaver. It does not affect your online store.

If you wish to download a store that you have deleted, including products that you have created and have synchronized with eButtonz, please select the "Synchronize" tab.

**Edit Accounts**

Product List | Edit Accounts | Synchronize | Edit Placeholder

**Store** NowPrints Inc

Deleting a store removes it from this copy of Dreamweaver. It does not effect your online store.  
If you wish to download a store that you have deleted, including products that you have created and have synchronized with eButtonz, please select the "Synchronize" tab above.

**Web Site's URL** http://www.nowprints.com/

**Local Root Folder** file:///C:/Work/Clients/nowprints/nowpri

Your Web Site's URL and Local Root Folder should mirror each other. For example:  
Web Site's URL = http://www.mywebsite.com/products  
Local Root Folder = file:///C:/MyDocuments/mywebsite/products

**Ebuttonz Online Administration**

Log in to eButtonz.com to: [View Transactions](#)  
[Configure Payment Options](#)  
[Configure Postage](#)  
[Customize e-Commerce Pages](#)  
[Amend Account Details](#)  
[Cancel eButtonz Membership](#)

### Web Site's URL

Please provide the address of your web site. This is used in conjunction with the following field to allow the extension to calculate relative URLs. It is therefore essential that the two fields relate to the same file or directory.

*eButtonz also uses this address is to direct shoppers who are coming back to your store after paying. If you prefer a different address to be used for this purpose, you can amend the URL in the eButtonz online administration area at a later time.*

### Local Root Folder

Specify the folder on your local disk where your web pages are kept. This information is required to track your store(s) and buy buttons. It prevents you accidentally adding buy buttons belonging to one store to another in Dreamweaver. This is used in conjunction with the preceding field to allow the extension to calculate relative URLs. It is therefore essential that the two fields relate to the same file or directory. If you move your web site on your computer should use the browse function to relocate your store.

## **Edit Placeholder**

Dreamweaver's Design View displays a visual representation of your web page, rather than the underlying code. When an eButtonz buy button is inserted into your web page the following occurs:

- 1: eButtonz code is added to your web page at the CODE level
- 2: a placeholder icon is added to your web page in DESIGN view to show the insertion point.

You may change the default eButtonz placeholder to one of your own choice - only one placeholder at a time may be used in the extension.

We suggest that if you use images for buy buttons, you choose the same image for your placeholder icon. This will make the Design View a better representation of your web pages.

To change the placeholder click the folder icon and select an image located within your store's defined site.

Ensure you select: Relative to document & preview images in the "Choose a graphic" window.

Make a note the size of the image you are selecting to be your placeholder. The width and height attributes are displayed to the right of the "Select" and "Cancel" buttons in the "Choose a graphic" window.

After selecting an image enter the width and height attributes to the right of the folder icon and click "Replace the Default Placeholder".

**Important:** You must restart Dreamweaver before the settings will take effect.

If you have made an error or would like to revert to the default eButtonz placeholder click "Revert to Default".

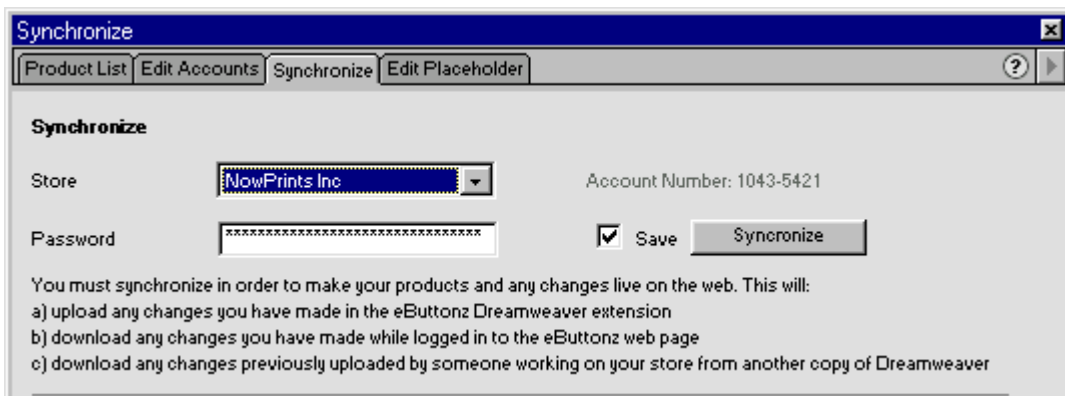
## Synchronize

eButtonz works by adding special buy buttons to your web pages. These buy buttons are unique to your store.

These unique buy buttons on your computer must be mirrored by catalogue information on eButtonz.com for the shopping cart to function correctly. To make the buy buttons and the catalogue mirror each other you must synchronize with eButtonz.com.

Selecting "Synchronize" will:

- Upload any changes you have made to your products
- Download any changes you may have made while logged into www.eButtonz.com
- Download any changes previously uploaded by someone else working on the same store in another copy of Dreamweaver.



The screenshot shows a dialog box titled "Synchronize" with a menu bar containing "Product List", "Edit Accounts", "Synchronize", and "Edit Placeholder". The main area is titled "Synchronize" and contains the following elements:

- A "Store" dropdown menu with "NowPrints Inc" selected.
- An "Account Number" field with the value "1043-5421".
- A "Password" field filled with asterisks.
- A checked "Save" checkbox.
- A "Synchronize" button.

Below the form, there is explanatory text: "You must synchronize in order to make your products and any changes live on the web. This will:" followed by a list:

- a) upload any changes you have made in the eButtonz Dreamweaver extension
- b) download any changes you have made while logged in to the eButtonz web page
- c) download any changes previously uploaded by someone working on your store from another copy of Dreamweaver

During synchronization eButtonz checks for the presence of your buy buttons on the net and will warn you if they are undetected. Usually this means that you have not yet uploaded the web pages that contain the buy buttons.

**Password:** For security reasons the password field is filled with asterisk: \*\*\*\*\*. The number of asterisk does not match the number of characters in your password.

## Download Store

Download enables you to download a store from eButtonz.com that does not reside on your copy of Dreamweaver.

To download a store, enter the Account Number and password and click "Download".

**Download**

Acc. No.  e.g 1234-5678 (Account Number NOT Store name)

Password   Save

This will download all the records for a store from the eButtonz server. You can use this to:  
a) download a store you have created on another copy of Dreamweaver or recover corrupted records  
b) start using Dreamweaver for a store that was originally created online

**Note that using Download on a store that is already in this copy of Dreamweaver will completely overwrite the existing records.**

## Design Considerations

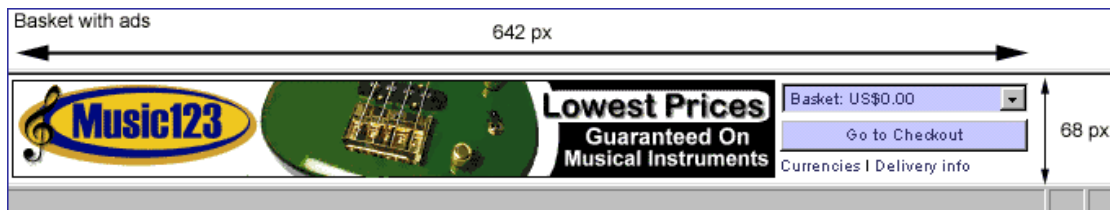
All web pages with the eButtonz code added to them will automatically launch a frameset from eButtonz when loaded. This frameset will incorporate your original web page plus an eButtonz web page called the "basket". The eButtonz basket will contain some or all of the following features depending on upgrades purchased:

- **eButtonz advertising** (can be removed with an upgrade)
- **Basket Summary** (always present irrespective of upgrades)
- **Go to Checkout** (always present irrespective of upgrades)
- **Delivery Info link** (always present if layout allows)
- **Currency Selector** (always present with multi-currency upgrade)
- **Currencies Link** (always present with multi-currency upgrade)
- **Content Sensitive Navigation Drop Down Menus** (present with associated upgrade)
- **Search Engine (search) Field & Button** (present with associated upgrade)
- **Mailing List (email address) Field & Button** (present with associated upgrade)

Selecting different upgrades will affect the default layout of the eButtonz frameset as shown below:

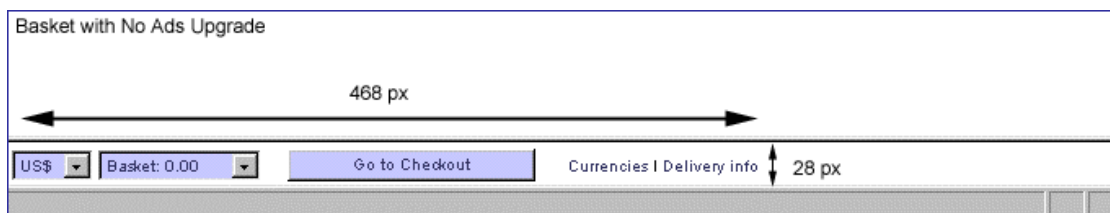
1. Standard basket with advertisements and no upgrades (the free shopping cart):

Basket frame height: 68px  
Basket content width: 642px  
Alignment: Left only  
Button & input colors: Light Blue (#ccccff)  
Background color: White  
Frameset Border: On at 2px



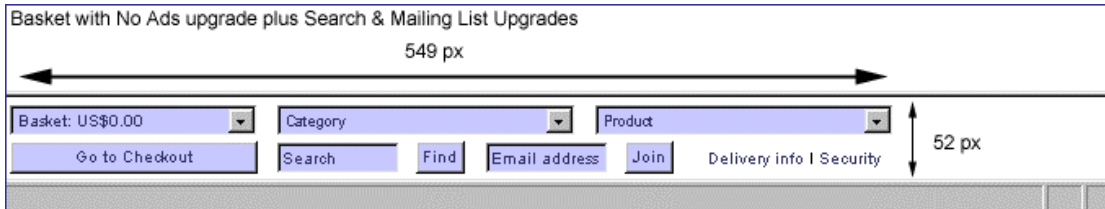
2. Basket with no-advertisements upgrade (example includes multi-currency upgrade):

Basket frame height: 28px  
Basket content width: 468px  
Alignment: Left only  
Button & input colors: Light Blue (#ccccff)  
Background color: White  
Frameset Border: On at 2px



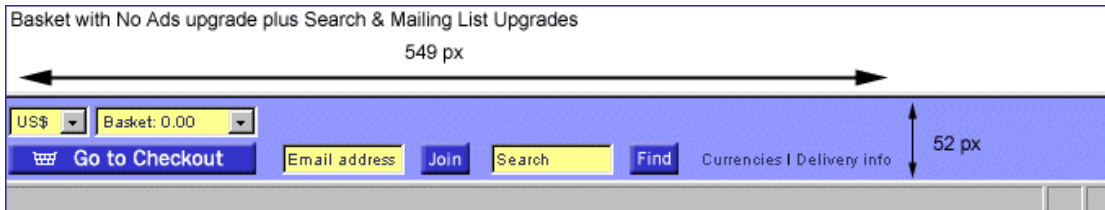
3. Basket with no-advertisements upgrade & content sensitive navigation upgrade, (example includes search engine upgrade & mailing list upgrade):

Basket frame height: 52px  
 Basket content width: 549px  
 Alignment: Left only  
 Button & input colors: Light Blue (#ccccff)  
 Background color: White  
 Frameset Border: On at 2px



**Customize upgrade**, (example includes no-advertisements upgrade, search engine upgrade, mailing list upgrade):

Basket frame height: User-defined with minimum dependent on upgrades  
 Top margin: User-defined  
 Basket content width: Dependent on upgrades plus user-defined offset – i.e. indent left or right  
 Alignment: Left, center or right  
 Button & input colors: User-defined or default Light Blue (#ccccff)  
 Background color: User-defined color or image (default White)  
 Frameset Border: User-defined or default on at 2px



-- End --